



FOR IMMEDIATE RELEASE  
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## Falcon International Bank Partners with TMC's Día de los Niños Celebration



**Laredo, TX** – Falcon International Bank is proud to participate with TMC- “Teaching and Mentoring Communities” in sponsoring the 2008 Dia de los Niños scheduled for May 6 at the Laredo Entertainment Center (LEC). This year’s Dia de los Niños theme will be “The Importance that Reading Plays in Children’s Lives”. To celebrate its theme, TMC is excited to bring “**Hot peas’ N Butter**” to the LEC. “Hot peas’ N Butter” is a children’s musical group that was founded to reach kids through music. They are featured on Sirius Satellite Radio’s “Kid Stuff” and their videos can be seen on TV on NOGGIN’s “Jack’s Big Music Show” or NICKELODEON’s “Move to the Music”.

Dia de los Niños is an event annually held in over 75 cities throughout the country and internationally. In the United States, Dia de los Niños has been endorsed by Congress. Locally, TMC sponsors this dynamic event in collaboration with the business community, the school districts, child care providers and faith based schools. This celebration has grown from a gathering of hundreds in 1999 to a peak attendance of 18,000 children and adults in 2007 at the Laredo Entertainment Center.