

FOR IMMEDIATE RELEASE
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Kohl's Department Store Partners with TMC's Día de los Niños Celebration in Laredo

Laredo, TX – Kohls Department Store announces a donation of approximately 1,000 children's books and stuffed animals to TMC- "Teaching and Mentoring Communities". "Kohl's believes that the future of Laredo is its children and we are proud to be a sponsor of this year's Dia de los Niños in Laredo", stated Johnny Ramos-Laredo Store Manager.

Kohl's assists the communities it serves through its Kohl's Cares for Kids merchandise. Throughout the year, special Kohl's Cares for Kids merchandise is sold where 100% of the net profits are donated to support health and educational opportunities for children. A purchase supports programs designed to meet the needs of children in the community. Since 2000, more than \$102 million has been raised to support children's programs.

Dia de los Niños is an event annually held in over 75 cities throughout the country and internationally. In the United States, Dia de los Niños has been endorsed by Congress. Locally, TMC sponsors this dynamic event in collaboration with the business community, the school districts, child care providers and faith based schools. This celebration has grown from a gathering of hundreds in 1999 to a peak attendance of 18,000 children and adults in 2007 at the Laredo Entertainment Center.



Pictured left to right: Mary Capello-TMC CEO, Ma. Elena Muñoz, Claudia Sanchez, Nora Moreno, Johnny Ramos-Kohl's Store Manager, Rene Gonzalez-TMC.